

## **D-State, Inc.'s Commitment to Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

This notice applies to all information collected from or submitted to the Website of [www.indiepit.com](http://www.indiepit.com), which is owned by d-State, Inc. ("DS"). To make this notice easier to read we will refer to said Website as "our Website". Our Website may contain links to other Websites operated by third parties. DS is not responsible for the privacy practices or policies of such third party Websites.

### **The Information We Collect**

Our Website is not set up to automatically collect personally-identifiable information from each visitor. It does, however, recognize the home server of visitors, but not e-mail addresses. For example, we can tell which Internet Service Provider our visitors use, but not the names, addresses or other information about our visitors that would allow us to identify any particular visitor to our Website. This information is used only for internal purposes by our technical support staff.

Our Website does track certain information about visits to it. For example, we compile statistics that show the numbers and frequency of visitors to our Website and its individual pages. These aggregated statistics are used internally to improve our Website and for product development and marketing purposes generally. Those aggregated statistics may also be provided to advertisers and other third parties, but again, the statistics contain no personal information and cannot be used to gather such information so as to contact you.

In a few areas on our Website, we may ask you to provide information that will enable us to verify whether you are entitled to access and use certain information, materials and services available from our Website, or to enable us to enhance your site visit, to assist you with customer service or technical support issues, or to follow up with you after your visit, or to otherwise support your customer relationship with DS. It is completely optional for you to participate. However, failure to participate may mean that you cannot access and use certain information, materials and services.

#### **For example, we may request information from you when you:**

1. Log-on to certain areas of our Website, where you may be prompted to provide us with your user name and password as a condition to gaining access to certain information, materials or services;
2. Register or sign-up to subscribe to a service;

3. Subscribe to a newsletter or desire to be added to our mailing lists for other products or services;
4. Place an order;
5. Participate in a promotional offer; or
6. Provide feedback in an online survey.

In each of the instances above, we typically ask for your name, e-mail address, phone number, address, the type of business you are in, product preference information, any applicable identification number or password that we may require, as well as other similar personal information that is needed to register or subscribe you for services or offers. On occasion, we may ask for additional information to enable us to provide you with access to and use of certain information, materials and services. In the case of mailed materials, you will be able to "unsubscribe" to these mailings at any time.

### **How We Use Information: DS only uses your personal information for specific purposes**

The personal information you provide to us when using our Website—such as your name, postal or e-mail address or telephone number—will be kept confidential and used to support your customer relationship with DS. It also may be used to notify you of special offers, updated information and new products and services from DS, or offers from third parties that we think may be of interest to you. Agents or contractors of DS who are given access to your personal information will be required to keep the information confidential and not use it for any other purpose than to carry out the services they are performing for DS.

DS may enhance or merge your information collected at its site with data from third parties for purposes of marketing products or services to you.

The ads appearing on this Website are delivered to you by our Web advertising partner. Information about your visit to this site, such as number of times you have viewed an ad (but not your name, address or other personal information), is used to serve ads to you on this site. In the course of serving advertisements to this site, our third-party advertiser may place or recognize a unique "cookie" on your browser. For more information about our advertising partner, cookies, and how to "opt-out", please [click here](#).

Circumstances may arise where we are required to disclose your personal information to third parties for purposes other than to support your customer relationship with DS, such as in connection with a corporate divestiture or dissolution where we sell all or a portion of our business or assets (including our associated customer lists containing your personal information), or if disclosure is required by law or is pertinent to judicial or governmental investigations or proceedings.

## **Children Under 13 years old**

DS recognizes that parents, guardians, or other adults often purchase our products for family use, including use by minors. We do not knowingly collect personal information from children under 13 for marketing purposes, but because some information is collected electronically, it can appear to be the personal information of the purchaser of the product, and will be treated as such by this privacy policy. If a child under 13 submits personal information to DS and we learn that that personal information is the information of a child under 13, we will attempt to delete the information as soon as possible.

## **You can opt-out of receiving further marketing from DS at any time**

We may/will send you information about our various products and services, or other products and services we feel may be of interest to you. Only DS (or agents or contractors working on behalf of DS and under confidentiality agreements) will send you such direct mailings. If you do not want to receive the mailings, simply tell us when you give us your personal information. Or, at any time you can easily opt-out of receiving further marketing from DS by [clicking here](#).

## **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we and/or the Internet Service Provider we use, have endeavored to put in place physical, electronic, and managerial procedures to endeavor to safeguard and secure the information we collect online.

## **How You Can Access or Correct Your Information**

You can request a copy of the personally-identifiable information that DS has collected about you via the Internet by contacting our Information Privacy Manager at the address below. You can also have factual inaccuracies in this information corrected by contacting this same person.

## **How to Contact Us**

If you would like to contact us for any reason regarding our privacy practices, please write or e-mail us at either of the following addresses:

**d-State, Inc.**  
Information Privacy Manager  
4759 Nob Hill Drive  
Los Angeles, CA 90065

[contact@indiepit.com](mailto:contact@indiepit.com)